

## Campaign Central Flash Banner

Size: 775 x 226 pixels

Links (Tutorial, Demo, Print)

Login Table


Maximum characters should be 18 letters per line and use maximum 2 lines

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### News and Updates Or Highlighted Topics

Position relevant related resources, contact info, calls to action, promotions and more.

Maximum characters should be 24 letters per line

-  Chevron (Icon)
- >> Chevron (Type)

Static Links

Organize content into meaningful groups across a suite of pages when a topic's content is too extensive for a single page.

### CONTENT (Text, Tables, Links)

Page head: font: normal 20px/24px arial, sans-serif; color: #fff;

Subheads (Blue Head) - Link  
color: #8fbf30; font-size: 12px; font-weight: bold;

OrangeHead:  
color: #cf8500; font-size: 12px; font-weight: bold;  
Red highlight color : #FF0000 font-weight:bold;  
Body copy:11px arial, sans-serif; color: #333;  
Body link: color: #7096bf;  
Body bold link: color: #1d9cc5; font-size: 12px; font-weight: bold;

## Two Column Approach



Breadcrumb > Breadcrumb > Breadcrumb

Links (Tutorial, Demo, Print)

Left Navigation

**Semi Size Banner Title Here**  
Banner Sub-title

Size: 550 x 171 pixels

SABA WIDGETS  
COURSE SEARCH  
MY LEARNING  
MY TEAM  
(All Collapsed)

Two Column Approach

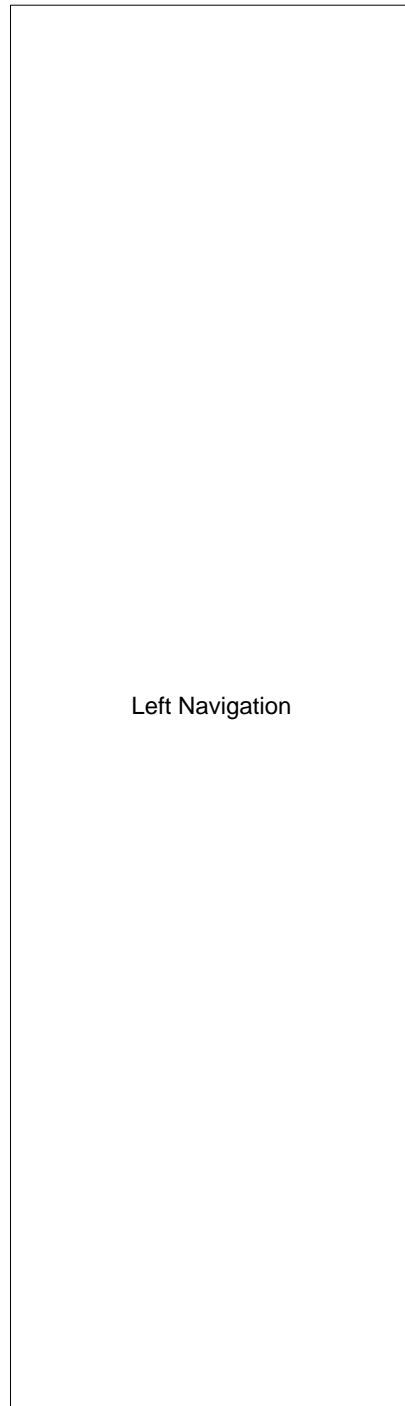
**Side Navigation**

Position relevant related resources, contact info, calls to action, promotions and more.

## Three Column Approach

Breadcrumb > Breadcrumb > Breadcrumb

Links (Tutorial, Demo, Print)



**Banner Title Here**  
Banner sub-title  
Size: 550 x 73 pixels

SABA WIDGETS  
COURSE SEARCH  
MY LEARNING  
MY TEAM  
(All Collapsed)

Page head: font: normal 20px/24px arial, sans-serif; color: #fff;

Subheads:  
GreenHead:  
color: #8fbf30; font-size: 12px; font-weight: bold;  
OrangeHead:  
color: #cf8500; font-size: 12px; font-weight: bold;  
Red highlight color : #FF0000 font-weight:bold;  
Body copy:11px arial, sans-serif; color: #333;  
Body link: color: #7096bf;  
Body bold link: color: #1d9cc5; font-size: 12px; font-weight: bold;

**Side Navigation**

Position relevant related resources, contact info, calls to action, promotions and more.

## Three Column Approach

**Banner Title Here**

Banner sub-title

Size: 550 x 73 pixels

*Want to see and do more?*

[Please login](#) if you wish to search and register for courses.

Left Navigation

## CONTENT (Text, Tables, Links)

Page head: font: normal 20px/24px arial, sans-serif; color: #fff;

Subheads (Blue Head) - Link  
color: #8fbf30; font-size: 12px; font-weight: bold;

OrangeHead:  
color: #cf8500; font-size: 12px; font-weight: bold;  
Red highlight color : #FF0000 font-weight:bold;  
Body copy:11px arial, sans-serif; color: #333;  
Body link: color: #7096bf;  
Body bold link: color: #1d9cc5; font-size: 12px; font-weight: bold;

## Two Column Approach

## Guidelines

### Colors

Below is the complete EMC palette for screen use with RGB and HEX values. As a developer you should not need to use this since all color usage is pre-defined in the EMC components and css, however this chart is provided for people designing new components and elements.

### Color Palettes

#### Corporate Palette

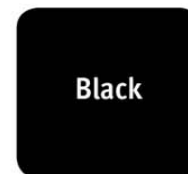
EMC blue (PMS 294 CV) and black dominate the brand look and feel, serving to reinforce our presence. They are the prevailing colors throughout our communications hierarchy.



**CMYK**  
C=93  
M=66  
Y=16  
K=5

**RGB**  
R=24  
G=53  
B=122

**Web Safe Color**  
005596



**CMYK**  
C=69  
M=56  
Y=60  
K=80

**RGB**  
R=16  
G=16  
B=15

**Web Safe Color**  
231F20

#### Primary Palette

These colors are used selectively as accents that call attention to specific words, headlines, or graphic elements. They're most effective when used with restraint.



**CMYK**  
C=0  
M=24  
Y=94  
K=0

**RGB**  
R=255  
G=196  
B=37

**Web Safe Color**  
845A92



**CMYK**  
C=0  
M=46  
Y=100  
K=18

**RGB**  
R=195  
G=115  
B=4

**Web Safe Color**  
C37304



**CMYK**  
C=0  
M=100  
Y=96  
K=28

**RGB**  
R=143  
G=25  
B=37

**Web Safe Color**  
8F1925



**CMYK**  
C=54  
M=56  
Y=0  
K=0

**RGB**  
R=132  
G=90  
B=146

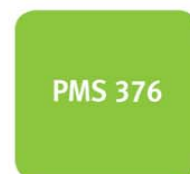
**Web Safe Color**  
845A92



**CMYK**  
C=96  
M=0  
Y=11  
K=0

**RGB**  
R=0  
G=174  
B=219

**Web Safe Color**  
14A0BE



**CMYK**  
C=50  
M=0  
Y=100  
K=0

**RGB**  
R=143  
G=191  
B=48

**Web Safe Color**  
8FBF30

### Typography: Font sizes and colors

Item	Font	Size	Color	Class (as referenced in style sheet)	
1	Side menu navigation	Arial, Helvetica, sans-serif	1.07em bold (What is em?)*	#FFFFFF	#navigation ul
2	Highlight heading	Arial, Helvetica, sans-serif	1.07em	#FFCC00	#navigation h2
3	Highlight links	Arial, Helvetica, sans-serif	0.99em bold	#FFFFFF	#navigation highlights ul
4	Facts heading	Arial, Helvetica, sans-serif	1em	#FFCC00	#navigation facts h2
5	Facts text	Arial, Helvetica, sans-serif	0.85em	#A0B7E0	#navigation facts p
6	Toolbar text	Arial, Helvetica, sans-serif	1em	#FFFFFF	.subNav-container a.link
7	Page title or heading (H1)	Arial, Helvetica, sans-serif	1.99em	#990000	h1
8	Introduction text	Arial, Helvetica, sans-serif	1.24em	#000000	#content p.intro
9	Subtitle (H2)	Arial, Helvetica, sans-serif	1.24 bold	#000000	h2
10	Paragraph text	Arial, Helvetica, sans-serif	1.07em	#000000	#content p
11	Spotlight heading	Arial, Helvetica, sans-serif	1.07em bold	#990000	#spotlight h2
12	Spotlight links/text	Arial, Helvetica, sans-serif	0.85em	#666666	three-column #rightColumn #spotlight
13	Footer text	Arial, Helvetica, sans-serif	0.85em	#666666	#footer

\* **em**: The em unit displays font size based on the size set in the user's browser preferences. For example, if the user has specified 12 point as their default size, then the em unit is based off of 12 point type. This measurement allows the user to scale the type as needed for their legibility, and you still control the hierarchy of the type because the size is relative.

# Guidelines

## Typography Specifications

- **DO NOT** use any FONT tags. EMC's style sheet will define all font faces and default sizes.
- **DO NOT** define the font face of ANY text, the EMC style sheet will define the font face for all text.
- **DO NOT** use the BLINK tag on any text.
- Use the SPAN tag with the STYLE attribute, or the STYLE attribute in any tag containing text, to define color. For example the red text below could be coded in two ways, of these two the latter is preferred since it can be implemented with less code.\*

this is red text

```
<p><span style="color:#f00">this is red text</span></p>
```

this is red text

```
<p style="color:#f00">this is red text</p>
```

- **ALL** text must appear in the default font size as specified by the EMC style sheet. **NEVER** use the STYLE attribute or any other method to set the font size to any specific value or any numerical relative value. If you wish to use size to emphasize small amounts of text, **NOT** entire pages or paragraphs, there are two approved ways to do it.

big text

```
<span class="big">big text</span>
```

big text

```
<big>big text</big>
```

small text

```
<span class="small">small text</span>
```

small text

```
<small>small text</small>
```

- The use of bold text is recommended when trying to emphasize words, phrases, or even paragraphs. Like any style it should be used sparingly so it's meaning is not diluted. Of these examples, the STRONG tag differs because it also emphasizes the text, which is important when considering screen readers and other alternate browsers.

**Bold**

```
<b>Bold</b>
```

font-weight:bold

```
<span style="font-weight:bold">font-weight:bold</span>
```

**Strong**

```
<strong>Strong</strong>
```

- Due to the poor readability of italics, it should be used only to emphasize words or very small sections of text (5-10 words) such as a book or article title. It should not be used to emphasize large bodies of text such as paragraphs or quotes. Of these examples, the EM tag differs because it also emphasizes the text, which is important when considering screen readers and other alternate browsers.

*Italic*

```
<i>Italic</i>
```

font-style:italic

```
<span style="font-style:italic">font-style:italic</span>
```

\*For more information on how the EMC style sheet works, and how to use the STYLE and CLASS attributes, please refer to the [CSS](#) page.